PIFAGOR AGENCY · BREAKDOWN

From Posts to Users

How we launch Web3 projects with the right KOLs, live traffic and viral skits.



Web3 doesn't have a reach problem. It has a trust problem.

Projects pay for:

- × Big follower counts
- × Inflated audiences
- × One generic post
- × Screenshots instead of links

None of these tell you who actually saw it.

What you pay for

Followers



Who sees it

The real audience



Illustration, not data.

Pifagor Agency

A global full-service marketing agency for Web3 projects.



Vlad
CEO

3+
years of crypto KOL campaigns

100+
launched projects

500+
tier-1 and tier-2 KOLs

Clients include **Polymarket** **Tangem** **Kraken** **Bitget**

500+ KOLs, picked for your niche



Platforms

X · Telegram · YouTube · Binance Square · Kick

Niches

TRADING
Trader KOLs who have strong referral stats on exchanges and perp DEXs

MEMECOINS
Meme callers and degen KOLs

AI AND TECH
AI, tech and future-tech creators

GAMBLING
Active crypto KOLs with a gambling audience

Tier-1 and tier-2, strongest in CIS Telegram.

Brief today. Shortlist tomorrow.

01

Brief

Niche, regions, budget

02 Free

Free shortlist in 24h

Stats and price per channel, plus a launch vision: creatives and formats

03

You pick the channels

By audience and price, from the shortlist

04

We run the placements

A creative written for each channel

05

A link to every post

Links to all published posts, not screenshots

You see the price before you pay. You see every post after.

Pifagor vs typical KOL buying

WHAT YOU GET	PIFAGOR AGENCY	TYPICAL KOL BUYING
Selection	✓ Channels by audience, not size	✗ Inflated audiences
Prices	✓ Stats and price per channel up front	✗ Prices after a week of waiting
Contact	✓ One contact for 500+ KOLs	✗ DMs to dozens of admins
Creatives	✓ Creatives written per channel	✗ One generic post
Reporting	✓ A link to every post	✗ Screenshots
Formats	✓ KOLs, traffic and skits in one plan	✗ One format only

Stop paying for follower counts. Start paying for the right audience.

Everything a launch needs, one team

KOL campaigns

Placements with KOLs picked for your niche and audience.

500+

tier-1 and tier-2 KOLs on X, Telegram, YouTube, Binance Square and Kick

- X
- Telegram
- YouTube
- Binance Square
- Kick

Live Web3 traffic

Real users act for a reward.

You pay per user

Viral TikTok/Reels skits

Your product, written into the story.

From $150

Ads

Facebook, Instagram and platforms like DropsTab.

To scale what worked

Marketing plans and consulting

Which channels, which formats and in what order.

Strategy

Crypto payment setup

Accept crypto payments in your product.

Infrastructure

Pay per user, not per impression.

600K+

monthly users on our partners' platforms

Real users of Web3 quest platforms and Telegram Mini App games.

1. You set the task
2. Real users complete it for a reward
3. You pay per user

Social

- Follow on X
- Join Telegram

Product

- Sign up
- Install the app
- Launch the Mini App

Your product, written into the story.

Creators write your product into a TikTok or Reels story. Feels like content, not an ad.

Languages

English | Russian | Ukrainian | Turkish | Arabic

Views depend on the idea and the creator, so we don't promise guaranteed numbers.

from $150
starting budget

20-30M
combined audience of our creators

1M+
reach on top Reels

Your niche decides the first move.

● first move ◐ supports it ○ later or rarely

NICHE	KOLS	TRAFFIC	SKITS	ADS	FIRST MOVE
Trading and perp DEX	●	◐	○	◐	Trader KOLs who have strong referral stats on exchanges and perp DEXs
Memecoins	●	◐	●	○	Meme callers and degen KOLs, then a skit
AI	●	◐	◐	◐	AI, tech and future-tech creators
GameFi and Mini Apps	◐	●	◐	◐	Live traffic: players launch the Mini App
iGaming	●	◐	◐	○	Active crypto KOLs with a gambling audience
RWA and fintech	●	○	○	●	Finance and crypto creators, then ads
Infra and tooling	●	○	○	◐	Web3, coding and future-tech creators on X

The right creative for each channel.

Telegram native post

A post in the channel's own voice, not a pasted ad.

Best for **CIS and degen audiences**

YouTube integration

A segment inside a video, with time to show how it works.

Best for **deeper explainers**

Kick stream mention

A live mention while the audience is watching.

Best for **live, high-energy audiences**

X thread or quote post

The project explained in the KOL's own words.

Best for **trader and AI audiences**

Binance Square post

A post in the feed exchange users already read.

Best for **exchange users**

TikTok/Reels skit

A short story with your product written in.

Best for **reach beyond crypto**

Every placement gets its own creative, written for that channel's audience.

Start small. Scale what works.



“Efficient campaigns start small: test one channel, see what each dollar brought, then scale what worked.”

Vlad, CEO, Pifagor Agency

Trusted by teams that ship.

Clients include

Polymarket	Tangem
Kraken	Bitget

100+
launched projects

3+
years of crypto KOL campaigns

Every campaign ends with a link to every post.

Read client reviews ↗

t.me/otzivi_pifagora

What should your next 1,000 users do?

We'll build the campaign around it.

Get a free KOL shortlist and launch plan →

Telegram: t.me/pifagor_dao

Shortlist with stats and price per channel, plus creatives and formats, in 24 hours.

pifagor-agency.com ↗

